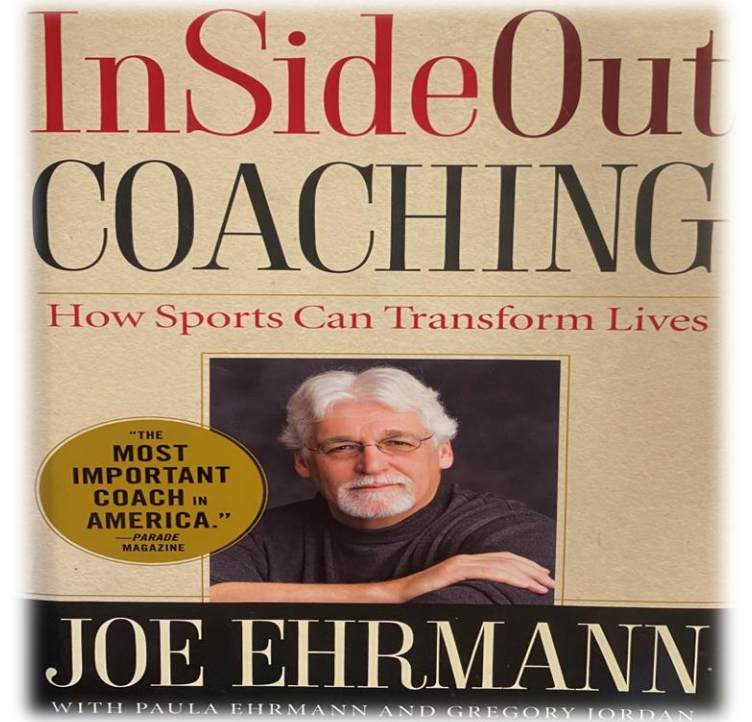
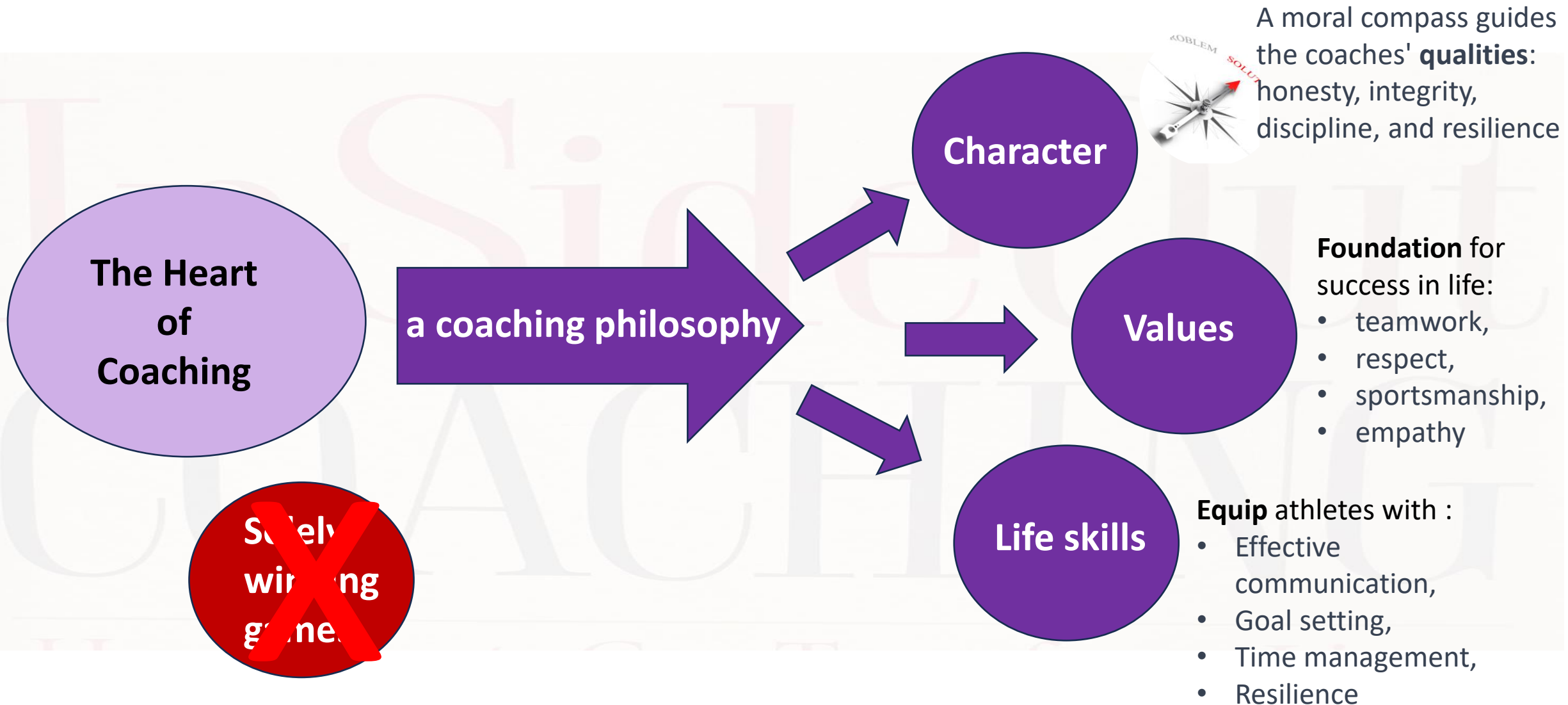


# Leadership Development



# Key element 1



## Key element 1

**Success =**

**Better players**



Winning games

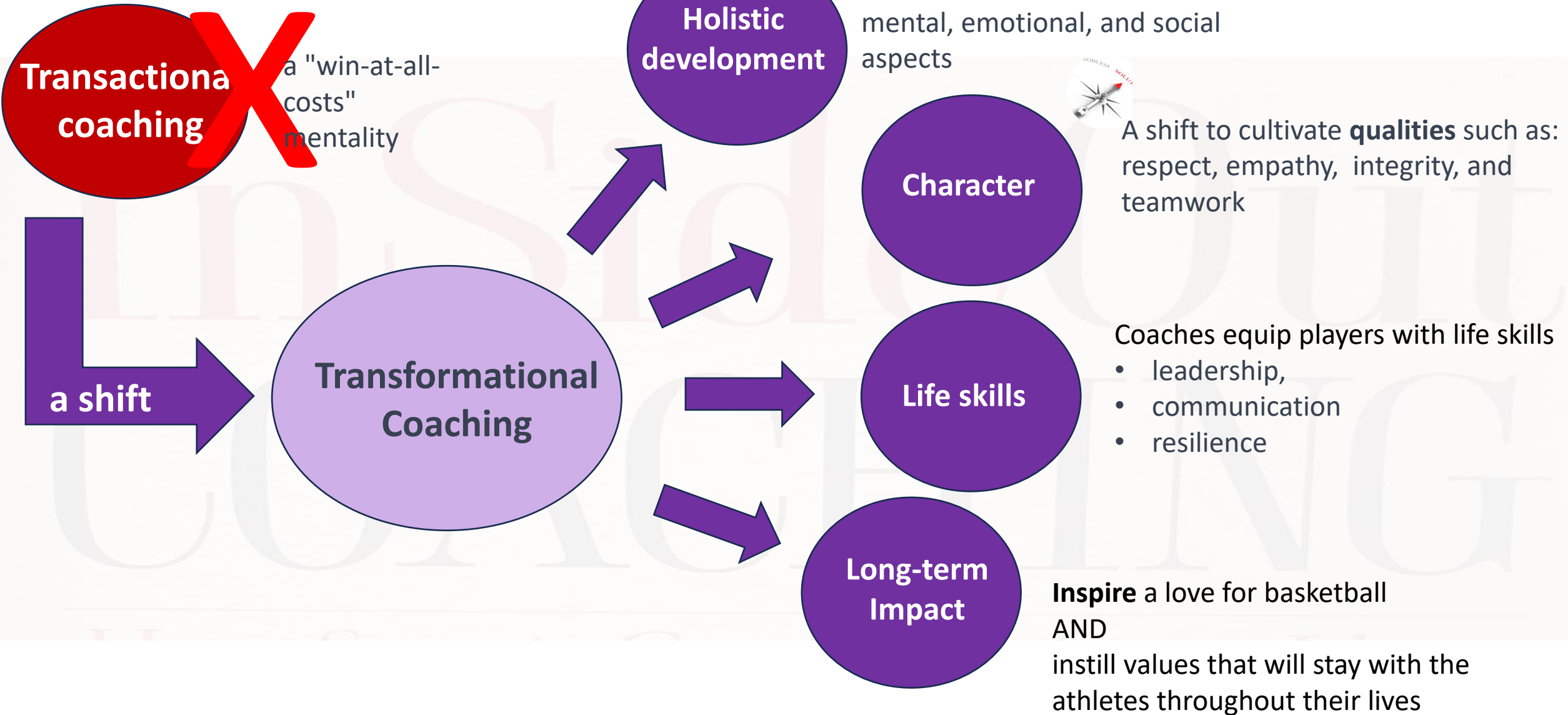
**&**

**Better people**



Shaping future  
leaders & citizens

## Key element 2



## Key element 2

# Transformational Coaching is about

**Making better players**



Excel in basketball

&

**Making better people**



Contribute to society;  
become leaders, role-models  
and agents of change

## Key element 3

They **guide, teach, and inspire**

- They impact athletic skills  
AND life lessons

**As Mentors**

They instill values, work ethic, and discipline

**Impact on Self-Esteem**

**The Influence of Coaches**

**As Role Models**

The players **look up to** their coach  
- their basketball knowledge and skills

**Shaping Future Success**

AND

their character, integrity, and leadership qualities

## Key element 3

# The influence of Coaches comes with

**Great influence**



Develop basketball skills

**&**

**&**

**Great responsibility**



Grow as individuals

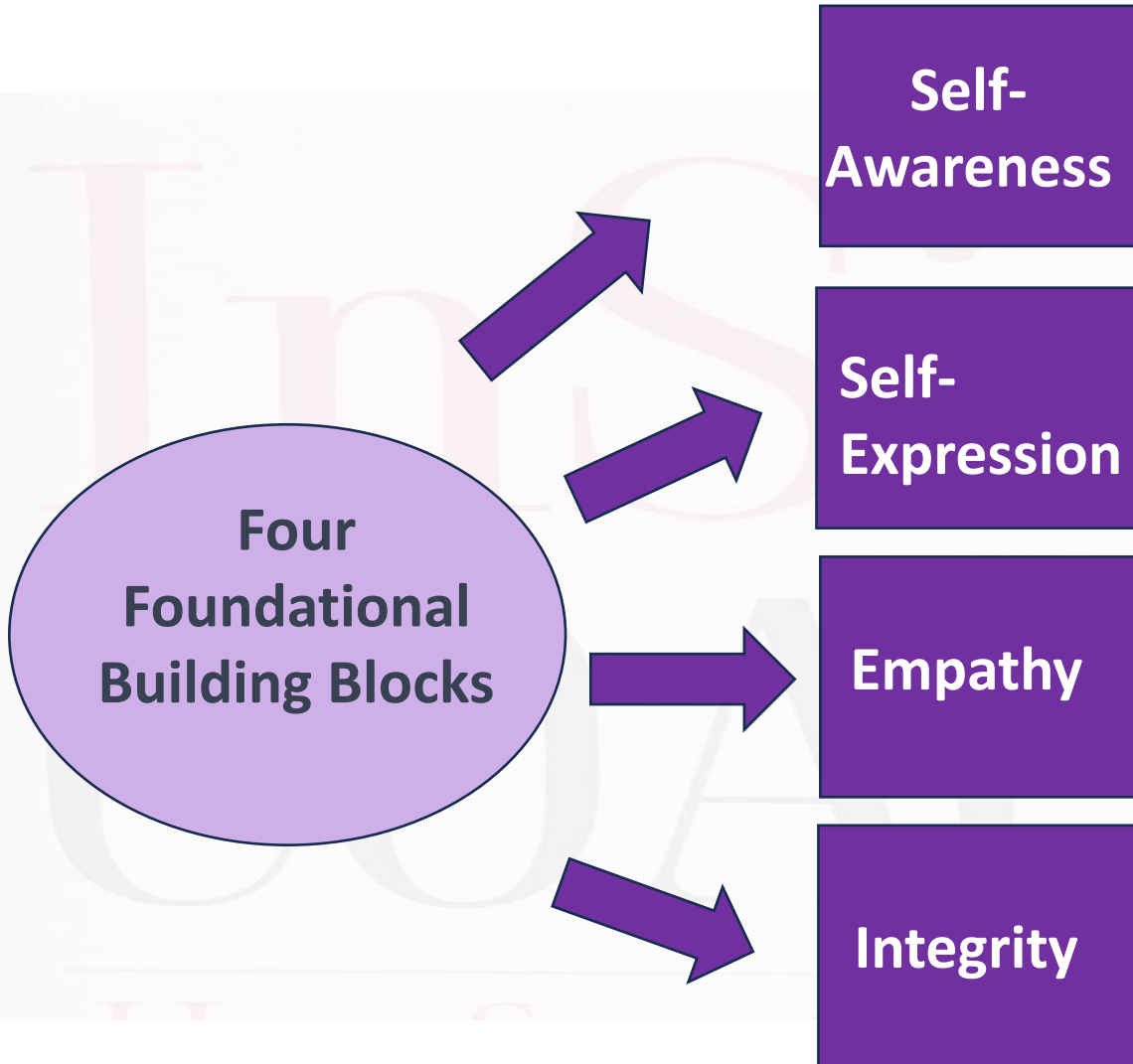


understand and connect with athletes on a personal level

- Fellowship
- Safety / Confidence
- «Can I be myself here?»
- Enjoy
- Involvement



## Key element 4



introspection

- What drives you as a coach? - What do you stand for?
- the principles that guide your actions

athletes **feel safe** to express themselves and their emotions.

Our player's thoughts, feelings, and experiences that impact their performance - more empathetic and connected team

understand and connect with athletes on a personal level

- Go beyond the surface and seek to understand
- This builds trust between the player and the coach

Uphold high moral and ethical standards – leading by example

**sets the standard** for the team and fosters the **culture** we want in our team

## Key element 5

dominance, toughness, and a willingness to suppress emotions

Today we know how emotions affect **performance**

**Breaking stereotypes**

The  
“Masculine Code”

«**Be a man**»

**Emotional Expression**

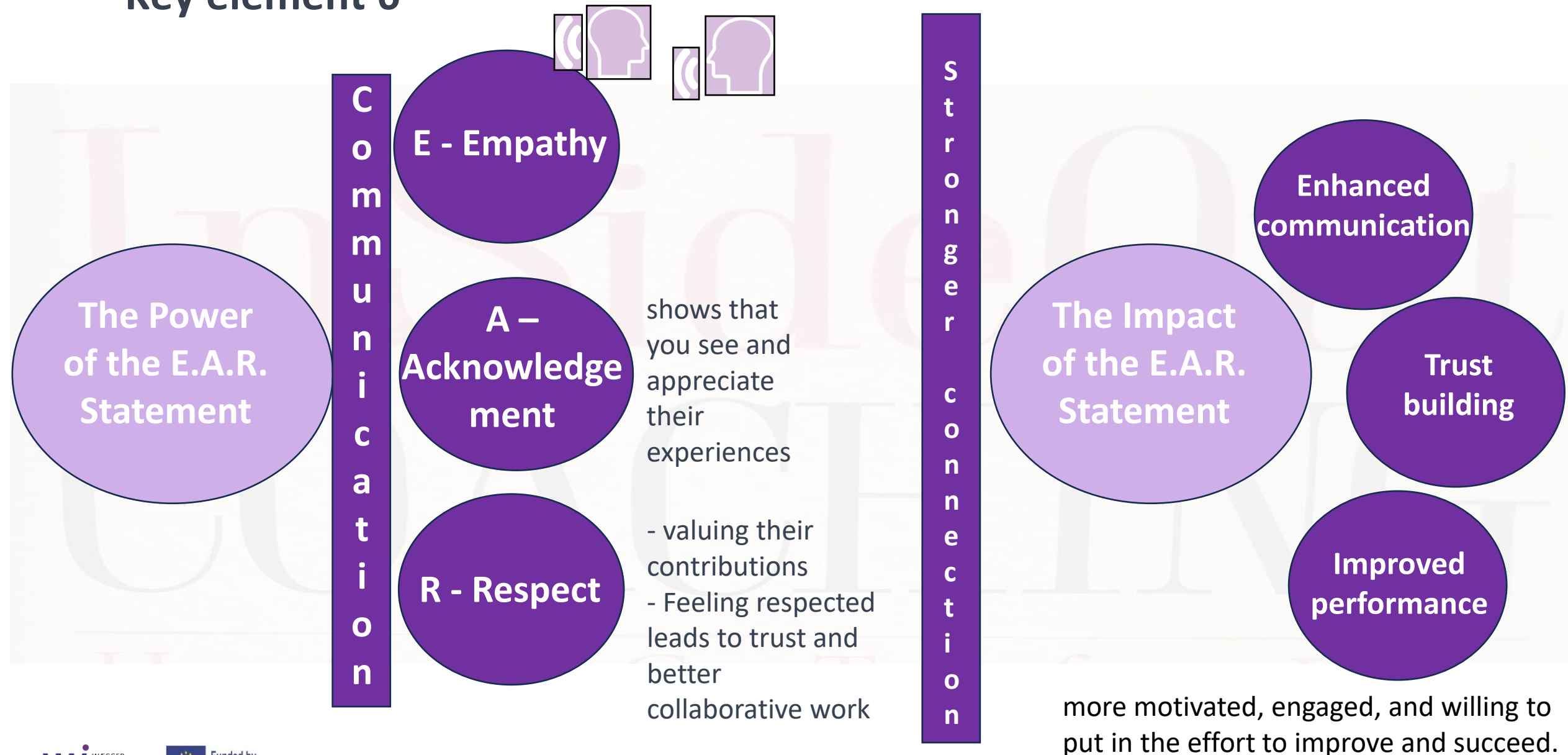
celebrate emotions  
joy, sadness, frustration, or vulnerability

**Redefining Strength**

physical skill AND vulnerability, empathy, and compassion

Because this fosters personal growth.

## Key element 6

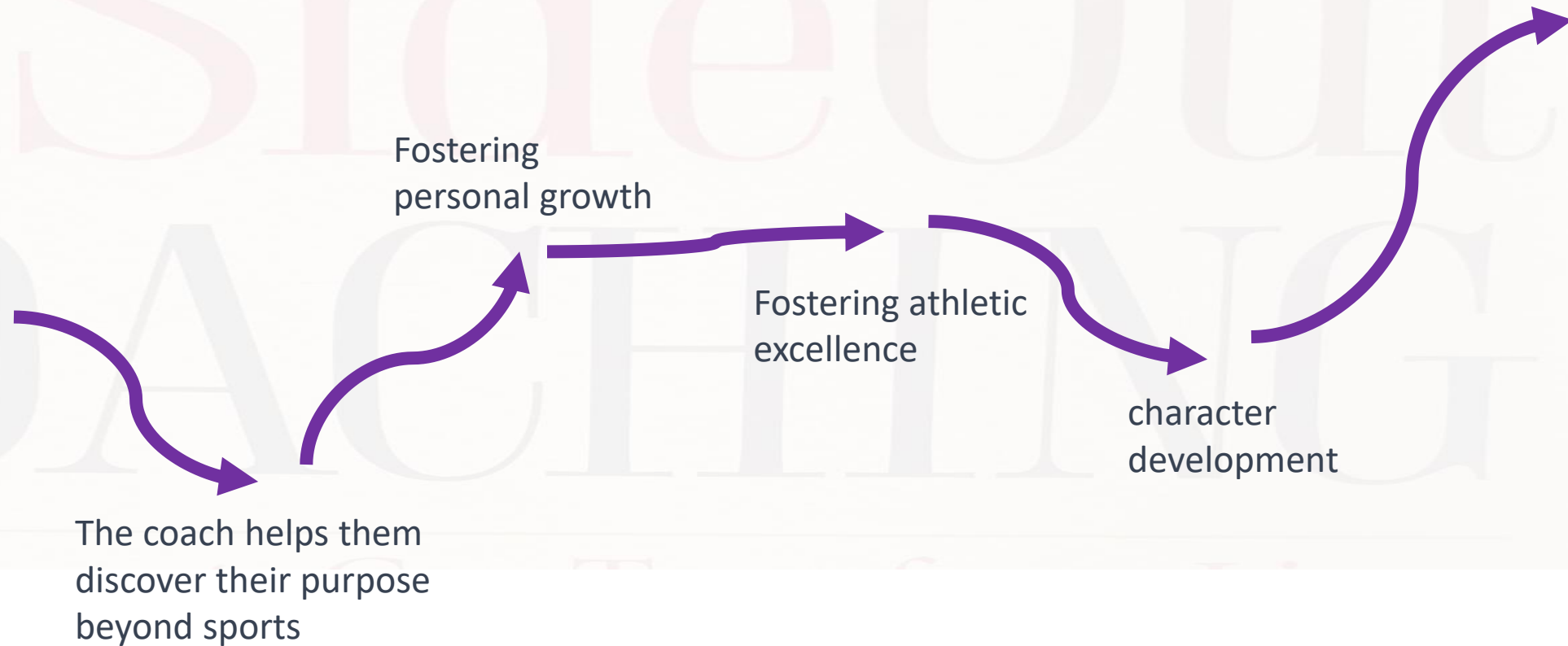


## Key element 6

**Coaching is not just about  
strategy  
but also, about relationships**

## Key element 7

Purpose-Driven Coaching



## Key element 8

Competitive  
Greatness



Redefining  
Success



**YES, competition is a fundamental aspect of sports**

It's also

**about the journey and the impact, we have on those we coach**



# Key element 8

Competitive  
Greatness



The Ripple  
Effect



a chain reaction of positive influence





## Key element 9

Building a  
Legacy  
through  
coaching

Relationships

A  
commitment  
to cause

losses are  
analyzed

3

The lasting impact /  
The legacy they create

our coaches want to  
leave behind

1

victories are  
celebrated

2

## A TEAM IS

## A SET OF RELATIONSHIPS FOR A CAUSE

Mutually  
accountable  
work ethic

Trust,  
respect,  
integrity,  
and dignity  
of all

A common  
purpose

Performance  
goals and  
objectives



We want

Our Leadership Development  
Program

to be

a call for reflection and action  
for clubs, their leaders, and their coaches

to build better  
clubs, teams, coaches, players, and people!

