

CONNECTING SCHOOLS TO BASKETBALL AND RETURN FROM THE PANDEMIC



Manager in the Youth Department of the German Basketball federation DBB since 2008 after 4 years in DBB marketing.

Responsible for several publications of the federation for teachers, coaches and club managers.

Since 2015 Project Manager of the German Minibasketball coaches education and awareness campaign.

Speaker on Minibasketball and youth sport on national and international level
2019/20 project manager for the DBB in the “Easybasket in Europe” ERASMUS+ project.

In his session Tim will speak about the DBB’s strategy to connect schools with Basketball, their return to sport after the pandemic and their latest project with 33.000 elementary school kids in one week.



Tim Brentjes
DBB-Manager
Youth and School Sports



Project Manager of Sport digital ALBA Berlin since September 2020.

Responsible for the project of the „ALBAthek“ which is trying to implement a connection between the digital world and the analog world of sports.

What exactly is the „ALBAthek“ ?

With the ALBAthek ALBA Berlin is trying to provide on demand games or even complete sports lessons to teachers, kindergarden educators or neighborhood managers to counteract the lack of movement in the childage and during the pandemic.

Furthermore the „ALBAthek“ even offers the possibility for teacher, educators, ... to educate themselves via webinar sessions or even in-person education.



Christian Steinberg
Project manager
Sport digital ALBA Berlin